

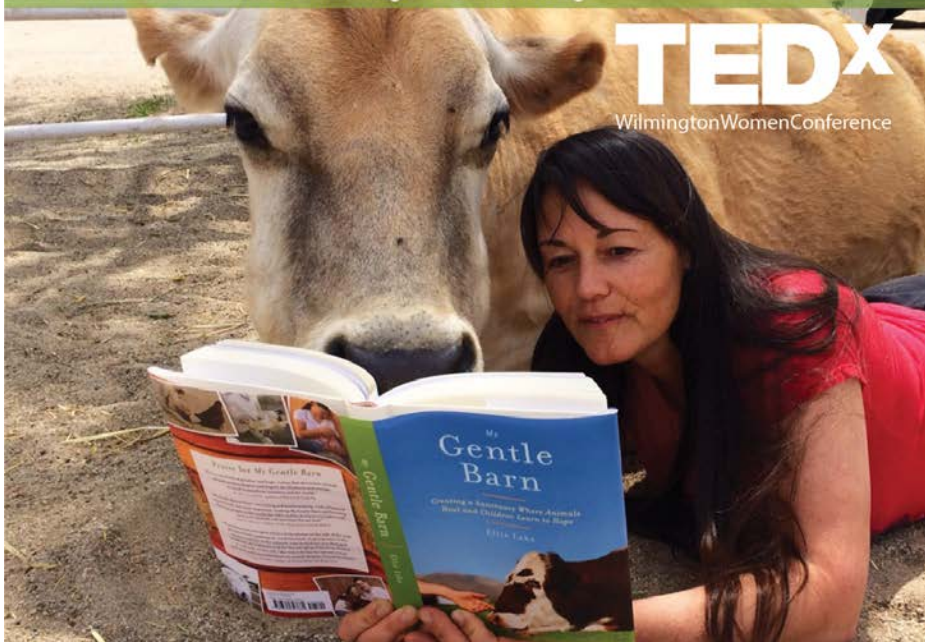
Teaching People Kindness and Compassion to Animals, Each Other and Our Planet



The Gentle Barn Foundation is a proud sponsor of TEDxWilmingtonWomen Conference. We are a national nonprofit organization, founded in California in 1999 as a sanctuary and place of recovery for abused and neglected animals. The Gentle Barn applies a unique philosophy of rehabilitating animals and connecting their stories of survival and healing to the personal experiences of inner city, at-risk and special needs children who have suffered physical, mental or emotional trauma. In 2015 The Gentle Barn opened a second location in Tennessee and the third location, in Missouri, opened in 2017.

The Gentle Barn congratulates our Founder, Ellie Laks on her participation in TEDxWilmingtonWomen Conference. Ellie is a celebrated animal welfare advocate, humane educator, and the author of "My Gentle Barn: Creating a Sanctuary Where Animals Heal, and Children Learn to Hope."

For more information, visit gentlebarn.org



TEDx
WilmingtonWomenConference

TEDx Wilmington

x = independently organized TED event

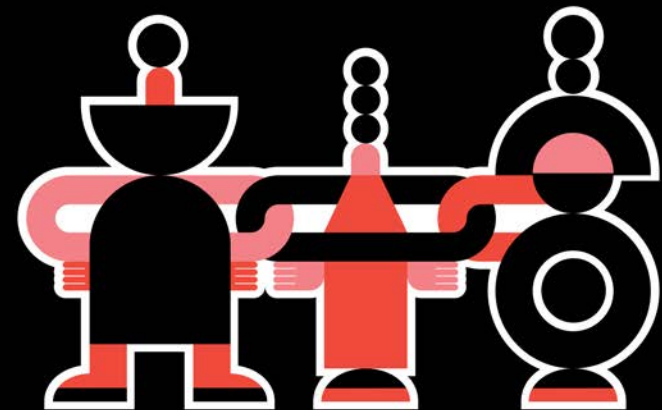
Presents The 3rd Annual

TEDx WilmingtonWomen

x = independently organized TED event

Conference

SHOWING UP



www.TEDxWilmington.com

November 30, 2018

Wilmington, De USA | The Mill Auditorium

NOTE FROM THE ORGANIZER

Thank you for joining us for the Third Annual TEDxWilmingtonWomen Conference and listen to Ideas Worth Spreading. Today's theme is 'Showing Up'

Special thanks to Jake Voorhees and Elissa Ben-Eli, who served as assistant producers for this event and curating all the speakers. I am grateful to Alessandra Nicole for helping us curate this event. I am delighted that Jake and Alessandra agreed to co-host with me and introduce some of the speakers.

I am deeply grateful to the 27 speakers from 11 different states including California, Connecticut, Delaware, Florida, Maryland, Michigan, New York, New Jersey, Oregon, Pennsylvania, Texas, plus Canada and Sweden who came to share their Ideas Worth Spreading. Their bios and pictures are listed inside this program booklet. These 27 speakers were selected from a pool of over 200 applications that we received.

All the talks are being videotaped today and will be shared worldwide on the TEDx YouTube channel in the next 45 days, subject to the approval of TED.

If you would like to be part of the TEDxWilmington tribe and help us plan our events in 2019 or giving a TEDx talk or know someone who might be interested in giving a TEDx talk in 2019, please drop me a line at the email address below my name. The TEDxWilmington tribe has over 70 volunteers. We are always looking for people with Ideas Worth Spreading.

I feel very privileged to have been granted the license from TED in 2011 to organize TEDxWilmington. Between 2012 and September 27, 2018, TEDxWilmington showcased 461 speakers who gave 439 TEDx talks at 31 different events. These talks, which as of November 26, 2018, had collectively attracted a record fifteen million, three hundred forty thousand and three (15,340,003) views around the world.

In the Spirit of Ideas Worth Spreading

Ajit Mathew George, Organizer
ajitgeorge@tedxwilmington.com



PARTNER

**Reminding charter
school investors,
students, families,
faculty and
administrators that
"YOU MATTER".**



PARTNER



#TEDxWilm

AGENDA • Session One

Session 1 11.30.18 • 8:00 am - 9:30 am •

Welcome to TEDxWilmingtonWomen
Ajit Mathew George Organizer & Executive Producer
TEDx Welcome Video

Dr. Patrick Wright

How Our Parents Screw Us Up

Linda Arrey-Mbi Nkwenti

Plan For the Future, but Live in the Present

Jaya Jaya Myra

Is Living Your Purpose the Key to Better Health and Wellbeing?

Gudrun Penselin

Flowers that Heal Us

Karen Pilgrim

Vision of me: Who do you see?

Michelle Nagel

The True Secret to Happiness is Learning to ROAR

Dominick Quartuccio

The Bold Journey Women Want Us To Take

Tiffany Gwilliam

Women With Grit vs. The Third Leading Cause of Death

Jen Kluckowski

Today's Mindfulness Creates Brilliant Futures

#TEDxWilm

AGENDA • *Session Two*

Session 2 11.30.18 • 10:00 am - 12:00 pm •

Frankie Bonilla

From Consumer to Creator: Turning Digital Dementia into Creative Brilliance

Mandy Bass

How to Build Your Courage Muscle

Dr. Susan O'Malley

Don't Ask, Don't Tell: When Beauty Secrets Become Secret Weapons

Dave Nassaney

Caregivers Need to be Selfish in Order to Survive

Ellie Laks

"My Gentle Barn": Learning to Listen!

Nicole Black

Conscious Uncoupling: How to have a Mindful Divorce

Dr. Kien Vuu

The Unconventional Prescription: YOU are your best Medicine

Susan Bremer O'Neill

Self Appeal, Not Sex Appeal to Embrace Your Sexual Body

Renae Baker

Can Caroling Lead to World Peace?

PARTNER

ELEVATE YOUR BUSINESS WITH MINDFUL DESIGN

DESIGN SOLUTIONS TAILORED FOR SUCCESS

THOUGHT LEADER
COLLATERAL

DIGITAL DESIGN

BRAND DEVELOPMENT

PRINT COLLATERAL

 RHICREATES

www.RhiCreates.com

PARTNER



Stand in Your Power.
Discover Your Voice.
Share Your Story.

President and CEO - Angela Jo Int'l
Author, Transformational Speaker,
Trainer and Presentation Stylist

**Getting ready to present at TEDxWilmington?
Unsure of what to wear?
Looking for some help to WOW your audience?**

As a TEDx Stylist, I would be delighted to help you alleviate any concerns of 'what' you are wearing, so you can focus on 'what' you are saying!

As you are preparing for your presentation, let's partner together to:

- Choose the perfect outfit and accessories that lends you confidence.
- Bring your message to life through your outer style.
- Alleviate any fears so when you walk out on stage, you can say, "I've got this!"

Your \$300 Stylist Package includes a:

- 1 hour Discovery session to discuss your style, colors and theme.
- 3 hour wardrobe consultation - including shopping experience. (In person or virtual)
- 1 hour rehearsal to polish your presentation. (In person or virtual)

Call today to schedule your 15 minute complimentary session.

Angela Jo Manieri ☎ 302.588.1142
aj@angelajo.com ☎ www.AngelaJo.com

#TEDxWilm

AGENDA • Session Three

Session 3 11.30.18 • 12:00 pm - 2:00 pm •

**Enjoy your lunch while watching Session Three
Live Stream TEDWomen 2018 Palm Springs, California
(Speaker Lineup Subject to Change)**

Simona Abdallah

Percussionist

Tarana Burke

Founder of the Me Too Movement

Al-Jen Poo

Activist

Dolores Huerta

Civil Rights Activist, Community Organizer

Ashweetha Shetty

Rural social worker

Katharine Wilkinson

Writer, environmentalist

Marian Wright Edelman

Child Advocate

Flor De Toloache

Mariachi band

#TEDxWilm

AGENDA • *Session Four*

Session 4 11.30.18 • 3:00 pm - 4:30 pm •

Lauri Robbins Ericson

Changing the World with Inspiring Stories of Leadership

Chris Johnson

Up in Arms: Attacking Urban Gun Violence

Cynthia Dougherty

Fake News: The Lies Our Brain Tells Us

Mike O'Krent

Past Forward: How Conversations With Loved Ones Can Change the Course of Our Future

Shavon Lindley

Disrupting Exclusionary Behavior

Cyrus Rosen

Connection is Part of the Cure

Monica LeSage

Showing up to Face Trauma: A Survivor's Story of Using Somatic Experiencing to Gain Freedom for Mind, Body, and Soul

Janesha Bull

How Asking for Help Can Free You From Depression

Cheryl Rice

Two Words Can Change the World

PARTNER

BRAND ARCHITECTURE | CONTENT & DIGITAL

MARKETING

WEBSITES & APPS | COMMUNICATIONS STRATEGY | PRINT DESIGN

**SHARE
YOUR IDEAS
WITH THE
WORLD**

CREATIVE SERVICES

?? ?? ? ? ? ?

LET'S GET STARTED

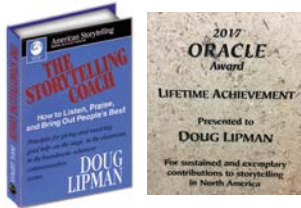
CALL: 310.735.0511

VISIT US: LAUNCH.SYMPHONICENGAGE.COM

GIVE YOUR TEDx "IDEA WORTH SPREADING" THE MOST IMPACT...THROUGH STORY



**DOUG
LIPMAN**



To make your "idea worth spreading" clear, compelling, memorable, and motivating, you need to know how to embody the idea in story.

You also need to know which stories to use - and how to tell them to ingrain your idea in your listener's minds and hearts.

Meet **TEDx coach** Doug Lipman:

- Author of *The Storytelling Coach*, the only book ever written about how to coach storytelling.
- In 2017, awarded the Lifetime Achievement Award for his significant contributions to storytelling.
- Coach to thousands, from executives at the World Bank, NASA scientists, health care leaders, to best-selling authors.

Most importantly, Doug knows TEDx talks, from coaching others and presenting his own.

"I was so excited to have my talk accepted by TEDx—and then I froze. I had addressed many professional groups but never a general audience on a topic so near and dear to my heart. How could I share my experience?"

"Doug was my brilliant guide. He helped me identify the key elements and messages I wanted to share and how to weave them together into a meaningful and compelling story. Without Doug, my TEDx talk would have never gotten **over 425,000 views.**"

—Dr. Sharon Livingston, NYC



Learn more: www.TEDx-Coach.com

A Nü approach

RESEARCH STRATEGY BRANDING
CONTENT ADVERTISING DESIGN
WEB PR SEO SOCIAL EVENTS VIDEO

NüPOINT MARKETING
nupointmarketing.com

TEDxWILMINGTON TRIBE

Ajit Mathew George
Organizer & Executive Producer

Rhianon Husmann
Associate Producer

Jake Voorhees
Assistant Producer

Elissa Ben-Eli
Assistant Producer

Evan Bartle
Assistant Producer

Kelsey Guinnup
Assistant Producer

Dana Dobson
Public Relations

Ken Grant
Community Outreach

Andy Halligan
Speaker Curation

Alessandra Nicole
Blog Editor

Terry Luckey
Front of House Coordinator

Jeet Patel
Audience Survey

Chaitali Patel
Audience Survey

Bob Turner
Volunteer Coordinator

Alex Platt
Web Development

Julie Vernot
Mailing List

Megan Varley
Registration Coordinator

Fawn Walker
Speaker Verification

DaLynne Adderley
Maggie Anton
Renae Baker
Brad Beebe
Geoffrey Berwind
Crystal Boddy
Todd Breitling
Malaika Carpenter
Carolyn Cole
Leah Coles
Malcolm Coley
Karyn Cortez
Melinda Davis
Val Denton
Aru Deshmukh
Rashid Duggan
PJ Facciolo
Bryce Fender
Bette Francis

Markevis Gideon
LaDonna Graham
Jason Gulotta
Maria Gunther
Laura Harrison
Sonja Hegman
Cory Johnson
Wendy Johnson
Sue Kampert
Anne Kisielewski
Annabelle Kressman
Sierra Lundstrom
Angeline May
Ray Meyers
Tyler Meyers
Barb Miller
Melissa Miller
Angela Jo Manieri

Aisha Monroe
Anthony Muia
Troy Nuss
Jeanette Nyarko
Vincent Pistrutto
Greg Plum
Kisha Rivers
John Schelich
Riya Setty
Sapna Setty
Nina Sherak
Mariya Udud
Megan Varley
Angie Waterman
George Waterman
Lynee Williams
Davina Wilson

We invite you to join the TEDxWilmington Tribe. You can help us in numerous ways: find and curate speakers, manage our e-mail lists, update our website, organize events, curate TED video library talks for airing during TEDxWilmington, and much, much more. Please e-mail volunteer@tedxwilmington.com

#TEDxWilm

PARTNER

"I've helped more speakers prepare for their TEDxWilmington talk... and I can help you as well!"

Whether you want to learn more about the power of storytelling, develop a TED or TED-type-talk, or take any presentation to the next level, master coach Geoffrey Berwind can show you how to increase your impact, be more engaging and be a speaker who is much more in demand.

In December, 2017 Geoffrey had the distinction of partnering with TEDxWilmington to create a new kind of TEDx Salon event called TEDxFireside.

Geoffrey helped me accomplish my dream of delivering a strong and compelling TEDx talk. He helped me stage my talk and find my natural and authentic voice. Bottom line, what I learned from Geoffrey gave me the confidence to share my message with the world.

COLLEEN O GRADY TEDx TALK: TICKED OFF TEEN DAUGHTERS & STRESSED OUT MOMS: 3 KEYS

When I received an invitation to give a TEDx Talk, I knew there was only one person to ask for help, Geoffrey Berwind. Geoffrey is THE master craftsman of storytelling and he helped me turn my average speech into a living, vibrant, audience experience. I know I aced it because of his excellent coaching.

KEVIN ROSE TEDx TALK: CAN TIGERS TAME YOUR STRESS?

www.StorytellingSuccess.com

Contact : info@storytellingsuccess.com

#TEDxWilm

PARTNER



Magic Dust LLC

Magic Dust LLC was founded by Ajit Mathew George to provide event creation and management services. In addition, it is now offering Life Coaching on a one-on-one basis.

Over the years, Ajit has created and organized the following events and sprinkled magic dust to make sure each of these events was very special.

- First Night Wilmington
- Meals From The Masters Celebrity Chef's Brunch, Evening With The Masters and Cellar Masters Wine Auction to benefit Meals On Wheels Delaware
- An Evening of Style to benefit YWCA Delaware
- Black Tie Monopoly Tournament to benefit American Red Cross
- Virgin Islands Winemakers Dinners
- MidAtlantic Wine + Food Festival

Ajit is also the license holder of TEDxWilmington. Magic Dust, LLC, produces all TEDxWilmington events in 2018 under the direction of Ajit who serves as the Executive Producer.

In 2016, Ajit was certified by Mary Morrissey Life Mastery Institute, the premier Training Center for Transformational Coaching, to become a Dream Builder™ Coach.

To get a complimentary consultation on how you can catch your dreams and make them a reality, email Ajit at ajitgeorge@me.com or call him at **302-521-9769**.

To learn more about Ajit, visit https://about.me/ajit_george

ABOUT TEDxWilmington

TED^xWilmington

x = independently organized TED event

What is TEDxWilmington?

Between 2012 and September, 2018, TEDxWilmington showcased 461 speakers from all around the world who gave 439 TEDx talks at 31 different TEDxWilmington events. These talks collectively have had 15,340,003 views on the TEDx YouTube channel as of November 26, 2018. All the TEDxWilmington events are produced by Magic Dust, LLC under the direction of Ajit who sprinkles his brand of Magic Dust, LLC on each of these events. Over 70 people have volunteered to be part of the 2018 TEDxWilmington tribe. TEDxWilmington has invited creators, catalysts, entrepreneurs, artists, technologists, designers, scientists, thinkers and doers to make a contribution and support what they are most passionate about—positive ideas for the world and Delaware. The goal of both TED and TEDxWilmington is to spread great ideas, by making these presentations freely and widely available to a global audience.

What is TEDxWilmingtonWomen?

Women all over the world are no longer accepting the status quo. They're rising up, breaking out and pushing boundaries. Whatever their focus and talent — business, technology, art, science, politics — these pioneers and their allies are joining forces in an explosion of discovery and ingenuity to drive real, meaningful change.

TEDxWomen will celebrate how these dynamic and diverse people are showing up to face challenges head on, all while empowering each other to shape the future we all want to see. (Includes a live-stream from TED)

We're Showing Up for TEDxWomen 2018. Are you?

HOST

Ajit Mathew George is a certified Dream Builder™ Life Coach, creative marketer, serial entrepreneur, philanthropist, gastronaut, wine aficionado, and dream catcher who divides his time between Wilmington, Delaware and Virgin Gorda, British Virgin Islands. He has over 40 years experience in creative marketing, strategic planning and business development in many different arenas ranging from broadcasting, nonprofits and resort real estate development.

Ajit is the founder of Second Chances Farm, LLC which is creating an organic vertical farm in Wilmington, Delaware that will exclusively hire people re-entering society after completing their prison sentence. He was recently appointed as a mentor and coach at the Branson Centre of Entrepreneurship - Caribbean based in the British Virgin Islands. Ajit is the Chairman of the American Wine Society's First State Wine Guild. He was also the founder of the MidAtlantic Wine + Food Festival. He organized this annual Wine + Food Festival for 4 years.

Prior to going into the private sector in 1980, Ajit was Director of Marketing and Membership Services for WHY Inc. in Philadelphia, Pennsylvania where he raised millions of dollars for public television and public radio through direct mail and on-air fundraising. In 1989, Ajit became the Founding Chairman of Meals On Wheels Delaware. He launched the highly successful Meals From The Masters Culinary Weekend in Delaware starting with the Meals From The Masters Celebrity Brunch in 1998.

Ajit has received the prestigious 2007 Award for Outstanding Philanthropic Service from the Association of Fundraising Professionals, Brandywine Chapter. In addition to being the recipient of the 1994 Governor's Outstanding Volunteer Award in Delaware, Ajit was the recipient of the Jefferson Award in 2002 for his work with the YWCA and the Jefferson Award in 2003 for his work with Meals On Wheels. Ajit also received in 1999 the National Volunteer of the Year award from the Meals On Wheels Association of America.



SPEAKERS | Session Four



Cheryl Rice, Glenside, Pennsylvania

President Your Voice Your Vision, Inc.
Two Words Can Change the World

As President of Your Voice Your Vision, Cheryl Rice inspires women to be leaders in their lives. For 22 years she has helped women cultivate leadership presence, develop confidence, and find fulfillment in work and life.

Cheryl has held significant leadership positions including Director of Organization Development for AstraZeneca, and AVP of Leadership Development at ACE International.

In 2016 Cheryl founded the You Matter Marathon, a global kindness and community- building program.

Cheryl is the author of, " *Where Have I Been All My Life?*" and has had essays in the Philadelphia Inquirer, the Chicago Tribune, and Maria Shriver's blog.

A certified coach and positive psychology practitioner, she has an MS degree in Education, and, an MS in Organization Development.

Notes

NERDIT NOW
Nerd This, Nerd That..Nerd It Now!

302-283-9871

WE BUY, SELL & SERVICE NEW & OLD DEVICES

- **COMPUTERS STARTING AT \$99.00**
- **SCREEN REPAIR – PHONES/TABLETS/LAPTOPS**
- **VIRUS REMOVAL**
- **DEVICE DIAGNOSTIC**

SPEAKERS | Session Four



Monica LeSage, Pittsburgh, Pennsylvania

Licensed Trainer and Director of Client Experience,
Dale Carnegie Pittsburgh

Showing Up to Face Trauma: A Survivor's Story of Using Somatic Experiencing to Gain Freedom for Mind, Body, and Soul

Notes

Leaving behind a successful career in biotechnology sales, after a life-altering motor vehicle accident, Monica started a career in leadership and talent development. Facing moderate-severe pain daily for 11 years, she has devoted much of her spare time to regaining vitality through play, learning to sit, and relentlessly exploring treatments or therapies that may help. Through a unique version of trauma therapy called Somatic Experiencing, she now rock climbs again, plays guitar, and has recently started doing acrobatic partner yoga. She is integrating these experiences with her experiences as a leadership trainer and has created a workshop to help others learn to prevent trauma, or to heal trauma/pain to live fully again.



Janesha Bull, Middletown, Delaware

Mental Health Advocate & Lifestyle Blogger

How Asking for Help Can Free You From Depression

Notes

Janesha Bull is a Delaware native, and graduating senior at Delaware State University, majoring in Mass Communications with a concentration in Public Relations and Advertising. Janesha's personal mental health journey has inspired her to become an advocate for addressing the stigma around talking about mental health. She's committed to ensuring everyone takes the time to talk about their own mental healthy journey so everyone gets the attention and care they deserve. After graduation, Janesha will continue her mission to raise awareness and change the stigma around mental health.

PARTNER



TEDx SPEAKER COACHING WITH DANA DOBSON

It could very well be the talk of your life.

Giving a great TEDx talk has plucked many an unknown expert from the depths of obscurity to a place of prominence on the worldwide stage.

That's why **most speakers hire an experienced speaker coach to guide them through the rigorous process** of preparing for, and delivering, a life-changing TEDx talk.



No matter where you are in your TEDx journey - whether you're just beginning to hatch your "idea worth spreading," or need a seasoned pro to rehearse you to polished perfection - **I have a package that's right for you.**

"I was so grateful to have worked with Dana Dobson for my TEDx talk preparation. She is very experienced and has a vast knowledge of TEDx preparation strategies. I felt that the tips she provided were extremely valuable in giving the talk of my life."

-Dr. Arianne Missimer, Clinic Director, Kinetic Physical Therapy

Let's talk. 302.456.1200
Dana@DanaDobson.com | DanaDobson.com

ABOUT TED AND TEDx

What is TED?

TED began in 1984 as a conference where Technology, Entertainment and Design converged, and today covers almost all topics—from science to business to global issues—in more than 100 languages. Meanwhile, independently run TEDx events help share ideas in communities around the world. TED is owned by a nonprofit, nonpartisan foundation. TED's agenda is to make great ideas accessible and spark conversation.

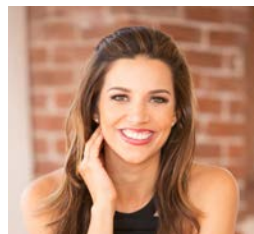
What is TED's mission?

TEDxWilmington is part of a global community, welcoming people from every discipline and culture who seek a deeper understanding of the world. TED believes passionately in the power of ideas to change attitudes, lives and, ultimately, the world. TED.com is building a clearinghouse of free knowledge from the world's most inspired thinkers—and a community of curious souls to engage with ideas and each other, both online and at TED and TEDx events around the world, all year long.

What is TEDx?

TEDx was created in 2009 in the spirit of TED's mission, "ideas worth spreading." It supports independent organizers who want to create a TED-like event in their own community. The TEDx Program is designed to help communities, organizations and individuals to spark conversation and connection through local TED-like experiences. At TEDx events, a combination of live presenters and TED Talks videos sparks deep conversation and connections at the local level. TEDx events are planned and coordinated independently, under a license granted by TED. Over the years, TEDx events have evolved into microcosms of their local community, each event piecing together its own brand and identity. The ideas are shared on a special YouTube site. Since 2009, more than 150,000 people have shared their ideas on TEDx stages in 103 languages in over 2,500 cities in 190 countries. Follow TED on Twitter at <http://twitter.com/TEDTalks>, on Facebook at <http://www.facebook.com/TED> or Instagram at <https://instagram.com/ted>.

SPEAKERS | Session Four

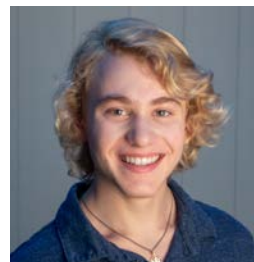


Shavon Lindley, Del Mar, California

CEO & Co-Founder, Mentoring Method
Disrupting Exclusionary Behavior

Shavon Lindley is the CEO and Co-Founder of Mentoring Method, an enterprise B2B technology company that creates greater inclusion through impactful learning and mentoring programs. Before that, Shavon was on the verge of burnout as a top producing financial advisor and Branch Manager at a financial planning firm where she was also the host of the "The CEO Show" on ESPN Radio. There she interviewed over 150 executives and discovered how to blend her personal and professional life while growing in a career as an authentic and diverse leader. The skills developed inspired her to create leadership development and mentoring programs, Women Evolution and Inclusion 360°, that are being implemented at companies such as Ancestry, CBRE, and Regeneron.

Notes



Cyrus Rosen, Wilmington, Delaware

High School Student, Budding Entrepreneur
Connection is Part of the Cure

Cyrus Rosen is a sophomore student at the Charter School of Wilmington. He is an officer of both the Entrepreneurship Club and Student Leadership Initiative Program at Charter. He is currently working on launching his first startup, Bubl Health. Bubl Health is a digital platform that will enable patients with the same diagnosis to connect across the globe and share tips and experiences. In his spare time, Cyrus plays ice hockey, volleyball, and the drum set. He volunteers as a youth hockey coach for the Wilmington Nighthawks Hockey Team.

Notes

SPEAKERS | Session Four



Cynthia Dougherty, Fulton, Maryland

Mind Performance Coach

Fake News: The Lies Our Brain Tells Us

Cynthia L. Dougherty, Ph.D., M.F.T., B.C.C., MMI, is a Mind Performance Coach, author, keynote speaker, corporate trainer and mother. She understands the daily challenges, stress and unpredictable lifestyles we face both in the workplace and home. Her International Best-selling book is, *Lost, Found and Rewired*.

Dr. Dougherty takes her background in neuroscience and mindfulness training and translates complex concepts into new, practical levels of understanding. She's dedicated to guiding clients from challenges and stress to building inner strengths and resources and hardwiring them into the nervous system. She delivers strategies to change the mind and brain for the better!

Notes



Mike O'Krent, Austin, Texas

Founder and CEO, LifeStories Alive, LLC

Past Forward: How Conversations with Loved Ones Can Change the Course of Our Future

Mike O'Krent is the founder of LifeStories Alive, LLC, a business specializing in producing living stories for families and businesses.

In a life-changing experience, from 1996 through 2000 Mike interviewed Holocaust survivors for Steven Spielberg's Survivors of the Shoah Visual History Foundation. It was through that experience he discovered the significance and technique of recording the life stories of loved ones, which forms the basis for his LifeStories business.

Since founding the business in 2006, Mike has expanded its expertise beyond capturing personal histories for families to now include recording the histories of businesses and non-profit organizations. The professionally produced videos can be used externally to promote the organization or internally as a training tool for new employees/volunteers.

Notes

SPEAKERS | Session One



Dr. Patrick Wright, Grosse Pointe Farms, Michigan

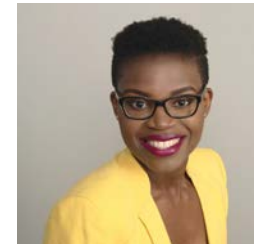
Corporate and Political Communications Strategist and President of P3 Communications in Detroit

How Our Parents Screw Us Up

Dr. Patrick Wright is a communications and media strategist, journalist, novelist, and consumer behavioral expert. In his 25-year career in media, he has been nominated for a Pulitzer Prize and won local and national awards for a story about a Florida real estate scam, covered the California mortgage crisis before the 2008 Great Recession, and wrote speeches and content for corporate executives and national politicians, such as the late Sen. John McCain.

Plus, he earned one of the nation's only doctoral degrees regarding the influence of digital and social media on society. He used his research to create the Wiki-Movement Strategy and the related Online Participation Theory, a new and sophisticated digital media strategy designed to persuade and motivate people through the language of their daily lives.

Notes



Linda Arrey-Mbi Nkwenti, Milford, Delaware

Author, Speaker, Certified Life and Leadership Coach, President, WILDE Inc.

Plan for the Future, but Live in the Present

Mrs. Linda Arrey-Mbi Nkwenti is a Published Author, Certified Life and Leadership Coach, Philanthropist and Speaker. She is the Founder of Women in Leadership Development and Empowerment, INC., a professional women's charity. She equips working mothers to up-level personally and professionally by finding clarity, structure and establishing an execution strategy.

Her publication, "Memoirs of a Working Mother" reveals the challenges and triumphs of returning to work after childbirth, battling fibroids, finding balance with family and loving the reflection in the mirror through an offering of stories, strategies, and anecdotes.

She is a Captain in the U. S. Air Force Medical Service Corps, serving as a Chief Information Officer. She's married to her husband, Tse and they have two beautiful daughters.

Notes

SPEAKERS | Session One



Jaya Jaya Myra, Forest Hills, New York

President and CEO, Jaya Jaya Myra Productions Inc.
Is Living Your Purpose the Key to Better Health and Wellbeing?

Jaya Jaya Myra is an internationally acclaimed author, motivational speaker, and creator of the Well Method. After healing herself naturally from debilitating fibromyalgia, Myra developed the Well Method to teach others how to live a healthy, fulfilled and successful life based on each person's unique elemental composition. Her approach to wellness and purpose shows why one-size-fits-all solutions don't work for everyone, and how to find what will work for you. Myra's debut book, *Vibrational Healing: Attain Balance & Wholeness. Understand Your Energetic Type* is published in 10 languages and is available worldwide.

Notes



Gudrun Penselin, Alberta, Canada

Clinical Herbal Therapist, Owner, instructor, practitioner at Rainbow Healing, complementary health practice. Award winning author
Flowers that Heal Us

Gudrun Penselin holds master's degrees in education and physical education. She is a Clinical Herbal Therapist, certified reflexologist, Bach Flower practitioner, certified iridologist, sclerologist, and light/colour therapist. She maintains a successful clinical practice in Grande Prairie, Alberta, Canada, facilitates workshops both at home and internationally and is a featured guest on international radio shows.

She is the author of award-winning books, *Healing Spirituality - A Practical Guide to Understanding and Working with Bach Flowers* and *Healing with Bach Flower Mandalas*. She is the creator of *Bach Flowers Unfolding* (card deck) and the executive producer of the instructional DVD, *Herbal Pharmacy for Everyone*.

Gudrun's joy and passion are to encourage others on their healing journey.

#TEDxWilm

SPEAKERS | Session Four



Lauri Robbins Ericson, Stockholm, Sweden

Organizational Leadership Consultant, Executive Coach and Speaker
Changing the World with Inspiring Stories of Leadership

Lauri Robbins Ericson is an organizational leadership consultant, coach and speaker committed to furthering the contribution of women across the world. Her work in West and South Africa, India, Europe, Central America and the United States has magnified how important it is to transform the perception of females in society so their contributions are valued.

Lauri has worked with leaders, entrepreneurs, philanthropists, CEOs and purpose-driven change makers such as Innovations for Poverty Action, Acumen, United Nations Development Fund for Women, Women's Education Project and the United States Peace Corps. She speaks frequently on leadership and has been a guest lecturer to doctoral students at William James College. Lauri is also the founder of Girls First.

Notes



Chris Johnson, Wilmington, Delaware

Attorney at Law
Up In Arms: Attacking Urban Gun Violence

Chris is an attorney, community organizer, and reformer. Chris is a proud graduate of the University of Delaware and received his law degree from Delaware Law School. He has served as an Assistant City Solicitor for City of Wilmington Law Department where he represented the Mayor's Office and City Council. While there, Chris worked with what is now the Gabby Giffords Law Center while pursuing different gun violence policy solutions. In partnership with these national experts, Chris has learned methods to incorporate effective practices that are working to reduce gun violence in other jurisdictions. Most recently, he served as a member of Governor John Carney's legal counsel team and criminal justice advisor.

Notes

#TEDxWilm

SPEAKERS | Session Two



Renae Baker, Westfield, New Jersey

Founder and director of I S.M.I.L.E. in New York Productions

Can Caroling Lead to World Peace?

Renae Baker is the author of *Defeating Scrooge – How To Harness the Power of Christmas Carols to Revive Your Spirit Any Time of Year*. She is a professional singer, actor, speaker, television and radio cohost with a BFA in Musical Theatre from the University of Michigan. Since 1997 Renae has been the founder and director of I S.M.I.L.E. in New York Productions whose Broadway carolers connect diverse groups of people joyfully together in song. Renae leads workshops to revive holiday spirit and as a sought-after acting coach, has guided actors into roles in Broadway, film, and television productions. To book the carolers, a workshop, or schedule Renae to speak at your event, go to: www.ismileny.com.

Notes

"You know, for thousands of years, we have sat on horses, where they have taken us where we needed to go. Today, we can sit with horses, as they take us to places of gratitude, acceptance, and 'being' love. It all results in greater love for them and greater freedom for us."

— MINDY

MINDY TATZ CHERNOFF
FOUNDER OF THE RESONANT HORSE LLC
610-247-0408 • theresonanthorse.com

THE RESONANT HORSE OFFERS:
WORKSHOPS • ONE ON ONE SESSIONS •
CORPORATE RETREATS AND CLINICS • HORSE CIRCLES

By partnering with horses, their authenticity and congruence can be models for us to notice, learn, and follow. No matter what the demographic, The Resonant Horse empowers all to become more authentic, fully free and alive.

SPEAKERS | Session One



Karen Pilgrim, Harlem, New York

CEO, Vision Vegan Soul

Vision of Me: Who Do You See?

Born in Brooklyn, Karen Pilgrim is the CEO and founder of Vision, Vegan, Soul. Through her guidance and mentorship, Pilgrim has helped countless individuals to jumpstart their lives by becoming the best versions of themselves. She does so through the development of her one of a kind vision boards. Such vision boards and action boards have helped others GPS their future by articulating, creating, and visualizing their futures on papers, boards, or walls. Her utilization of action boards reinforces positive images that then allows you to attract the best life possible. Her love for life and people has led to over 20 years of service to the community inspiring others through her work at schools, correctional facilities and group homes.

Notes



Michelle Nagel, Ashland, Oregon

President, Soul Shift, Inc.

The True Secret to Happiness is Learning to ROAR

Michelle Nagel, author of the bestseller *Suffering is Optional: Step Out of Darkness Into the Light*, and co-author of the international bestseller, *The Light at the End of the Funnel*, is President of Soul Shift, Inc. and has been a speaker and transformational trainer for over 15 years. A lifelong learner, she is Certified in the Canfield Methodology of Success Principles and is a Certified HeartMathTMTTrainer, as well as holding multiple certifications in energy therapies and Herbal Medicine. Michelle empowers people who look like they've got it all together on the outside but feel like a fraud on the inside, to take off their protective armor, so that they can live a life of authenticity and success without apology.

Notes

SPEAKERS | Session One



Dominick Quartuccio, New York, New York

International Speaker, Executive Coach and Author
The Bold Journey Women Want Us To Take

Dominick Quartuccio is an international speaker, executive coach and author of *Design Your Future: 3 Steps to Stop Drifting and Take Command of Your Life*.

Dominick is the co-founder of The Man Amongst Menpodcast and The Discerning Dick: Sexual Wisdom for the Modern Man workshops run in New York City.

He calls men forward to design a new definition of what it means to be a modern man, with an emphasis on exploring sexual histories, expanding emotional capacities and honoring the women in their lives.

Prior to starting his own firm in 2016, Dominick spent 15 years as a leader at Prudential Financial.

His clients are leaders of Fortune 500 financial services, pharmaceutical, insurance, healthcare firms and startup companies.

Notes



Tiffany Gwilliam, Eagleville, Pennsylvania

Patient Advocate
Women With Grit vs. The Third Leading Cause of Death

Tiffany Gwilliam is a graduate of Lafayette College with a BA in psychology. She is a mother of three children, two daughters and one son. Tiffany and her parents are cancer survivors. Her oldest child was diagnosed with a chronic autoimmune disease at eight-years-old. As a result, she has become passionate about the patient-physician relationship and is a powerful advocate for her family. Tiffany has appeared on Sirius XM on the business of Health Care show to discuss the patient-physician experience. She has co-written a blog post for the NEJM Catalyst; Patient Care Depends on the Patient-Physician Relationship. Tiffany has been a repeat guest podcast speaker on Pediatricchat.org.

Notes

SPEAKERS | Session Two



Dr. Kien Vuu, Los Angeles, California

Assistant Clinical Professor, UCLA School of Medicine
**The Unconventional Prescription:
 YOU are your best medicine**

As an infant boat refugee surviving dysentery, Dr. Kien Vuu is a multi-faceted physician carving a distinctive path integrating traditional allopathic approaches with holistic, alternative, and lifestyle medicine.

Dr. Vuu is clinical professor of medicine at the UCLA - David Geffen School of Medicine.

He has authored numerous scientific peer-reviewed and book chapters, and has spoken all over the world on topics including genomics, molecular imaging, and novel oncologic therapies. He is also a transformational speaker who speaks on health empowerment and the epigenetics of purpose, community, and laughter.

In his words, his mission is "to elevate the health of the world and assist in the elimination of chronic disease" through the power of media, television, and social media.

Notes



Susan Bremer O'Neill, Wilmington, Delaware

Author, Spoeaker Coach, Founder of Self Appeal®
**Self Appeal, Not Sex Appeal to Embrace
 Your Sexual Body**

Susan Bremer O'Neill, author, speaker, coach and Self Appeal® founder, took an unconventional journey to self-respect and self-love. At thirty four she got sober, left her science career and became an exotic dancer. Her unique experience is chronicled in her memoir, *From Sex Appeal to Self Appeal*. Since then, for twenty years, she's been a champion for women to build greater confidence and esteem and produced the woman-friendly DVD, *Striptease for Real Women*, to help them embody playful sensuality. Susan has spoken at San Francisco Bay Area universities, women's groups, retreats, and recovery facilities. She's been interviewed on Fox News and local media. Her writing has been featured in *Flesh for Fantasy*, *Men's Health*, *Gauntlet* and a SFSU course reader.

Notes

SPEAKERS | *Session Two*



Ellie Laks, Santa Clarita, California

Author and Founder, The Gentle Barn
"My Gentle Barn": Learning to Listen!

Ellie Laks is the Founder of The Gentle Barn, a national nonprofit that rescues and rehabilitates unwanted animals and heals people with the same stories of abuse and neglect. She is an animal welfare advocate, humane educator, and the author of *My Gentle Barn: Creating a Sanctuary Where Animals Heal, and Children Learn to Hope*.

Ellie founded The Gentle Barn in 1999, where she develops programs to facilitate mutual healing, where animals act as ambassadors of compassion to at-risk, underprivileged, and disabled children and adults. The Gentle Barn is home to more than 200 animals and has locations in California, Tennessee, and Missouri. Ellie's goal is to open Gentle Barns in every state.

Nicole Black, Carpinteria, California

Author and Certified Rolfer™
Conscious Uncoupling: How to Have a Mindful Divorce

Nicole Black is an author and Certified Rolfer™ through the Rolf Institute of Structural Integration in Boulder, Colorado. She specializes in a form of manual therapy that focuses on addressing people's problems and not just their symptoms.

A native of Southern California, she currently resides in Santa Barbara with her daughter and is the cofounder and former CEO of Renaud's Patisserie & Bistro. When she isn't working to promote her story of getting healthy from the inside out, she enjoys travel, yoga, Pilates, and chasing dragonflies.

#TEDxWilm

SPEAKERS | Session One



Jen Kluczkowski, New York, New York

Head of Practice, Longpath Labs

Today's Mindfulness Creates Brilliant Futures

Jen Kluczkowski is the Head of Practice at Longpath Labs, a social entrepreneur, and an Advanced Certified Jivamukti yoga and meditation teacher. Through MINDFRESH, a company she founded in 2014, she trained 70 teachers in 18 cities across the globe in her approach to corporate mindfulness. Her team is responsible for 23,000 moments of presence at companies like L'Oreal USA, Pinterest, The New York Times, Foursquare, Deutsche Bank, and Chanel. With a background in startup media (2nd east coast employee at Pandora Internet Radio and top national seller with post-IPO exit), she also has 12 years of deep study in yoga, philosophy, and meditation, allowing her to make ancient Eastern wisdom accessible and inviting for busy, modern people.



#TEDxWilm

SPEAKERS | Session Two



Frankie Bonilla, Philadelphia, Pennsylvania

*Assistant Principal, El Centro De Estudiantes-
Big Picture Philadelphia*

From Consumer to Creator: Turning Digital Dementia into Creative Brilliance

Frankie Bonilla is the current Assistant Principal at El Centro de Estudiantes Big Picture Philadelphia. El Centro is a Philadelphia alternative Project Based Learning school which practices the Big Picture Learning model. Most recently he was a founding teacher/advisor at the Workshop School. While at the Workshop School he was under the mentorship of Simon Hauger. During his tenure at the Workshop School, Frankie honed in his creative approach to academics by transitioning from a Hip Hop curriculum based approach to a wider creativity based model. Mr. Bonilla began his teaching career in the Philadelphia Public School system after graduating with a B.A. in Elementary & Early Childhood Ed from Temple University in 2002.

Notes



Mandy Bass, Melbourne, Florida

*Success Coach and Author, Taming The Tokolosh:
Through Fear into Healing*

How To Build Your Courage Muscle

As one of the first women to brand herself as a "success coach", Mandy has helped thousands of clients through turbulent waters of business and life, for over twenty years. What she didn't know was how important these skills would be in saving herself.

On February 7, 2016 she suffered a brutal attack on her life when a college senior broke into her home and nearly beat her to death. In her book, Taming The Tokolosh: Through Fear Into Healing, she shares her journey to redemption—for herself and the man who attacked her. Mandy was featured on The Today Show with Megyn Kelly and in People. Mandy lives in Florida and runs Priority Living Systems, a training and consulting practice.

Notes

SPEAKERS | Session Two



Dr. Susan O'Malley, Madison, Connecticut

Owner and Medical Director, Madison Med Spa

Don't Ask, Don't Tell: When Beauty Secrets Become Secret Weapons

In the ER, Dr. Susan O'Malley saved lives. At Madison Med Spa, a cosmetic practice dedicated to helping women stay beautiful, she now saves self-esteem.

Dr. Susan's passion is rooted in her story. An accident as a toddler left her with a dental disfigurement that consumed her childhood and beyond. That event and its devastating aftermath taught Dr. O'Malley the importance of beauty in a way no other experience could.

Once a college drop-out and a secretary, Dr. O'Malley shares lessons of perseverance in her book Tough Cookies Don't Crumble: Turn Set-Backs into Success.

Dr. O'Malley is a two time presenter at Hubspot's INBOUND conference. She is currently serving as President of the Connecticut chapter of the National Speakers Association.

Notes



Dave Nassaney, Castaic, California

The Caregiver's Caregiver, President, Dave's Interstate Services, Inc.

Caregivers Need to be Selfish in Order to Survive

Dave Nassaney is a speaker, radio host, life-coach, entrepreneur and best-selling author of, "It's My Life Too." However, his most important role is caregiver to his wife, Charlene, who suffered a massive stroke in 1996 that left her severely speech-impaired and paralyzed on the right side. Dave has recently appeared on 24 network morning shows from Washington DC to Hawaii, and has spoken and shared the stage with Suzanne Somers at the Harvard Faculty Club on campus, Caitlyn Jenner at The Harvard Club of Boston, and the Nasdaq Market site in NYC. His membership website, CaregiverDave.com, teaches caregivers (80% of whom are women), how to not only survive, but to thrive this thing called caregiving by staying alive and healthy.

Notes